

**Ocean County Community Health
Improvement Plan**

**Annual Health Status Update-Year 2
2016**

December 2016

Dear Ocean County Stakeholders and Residents:

In year two of the 2014-2018 Ocean County Community Health Improvement Plan, the “Ocean County Annual Health Status Update Report-Year 2” provides an update on programs implemented during 2016. As part of the 2014-2018 Ocean County Community Health Improvement Plan’s sustainability, we are providing you with an annual update highlighting achievements and progress made throughout the year by various partners in addressing each of the five prioritized health issues identified in Ocean County: **Behavioral Health: Mental Health and Substance Abuse, Chronic Disease Prevention & Education, Childhood Obesity, Immunization Compliance, and Access to Care.**

Good health flourishes when healthcare, businesses, government, community and faith-based organizations work together in building healthy communities and healthy lifestyles. The Health Status Report provides current data on programs performed by various agencies working towards improving the health of Ocean County residents. While some of the progress is long term, we hope to provide you a highlight of what is being done in each of the prioritized areas. Our sincere thanks to all of our partners and stakeholders that have had an input in addressing the prioritized health issues in Ocean County.

A call to action invites you to be part of the programs that are having a positive impact in improving the health of Ocean County residents and in your community. Please join us as together we can achieve “**A Countywide Approach to Improving Community Health**”.

Wishing you all the best of health,

The Ocean County Health Advisory Group

Ocean County Community Health Improvement Plan- 2016 Annual Health Status Report

Health Issue: Behavioral Health: Mental Health & Substance Abuse

Key Strategies:

- Integrate Behavioral Health disorders into primary care settings
- Improve stigma reduction awareness
- Promote Prescription Drug Monitoring (PDM) system, and Drop off Boxes
- Increase awareness and provide appropriate referrals to select services to needed individuals and families

Key Highlights in 2016:

Integrate Behavioral Health disorders into primary care settings

- **CHEMED** has a fully integrated screening program whereby patients are screened for depression during their clinical visit. Various educational sessions on mental health topics are held in the education room.
- **OHI** has every patient screened at every visit using PHQ2 and PHQ9 questionnaire. If a patient scores high on PHQ2, then patient is given PHQ9. If patient scores high on PHQ9 then a social worker visits the patient immediately in the exam room. A new satellite site in Little Egg Harbor has hybrid exam rooms, which integrate the behavioral health model. The exam rooms feature both an exam table and therapy seating and lighting. A patient can be seen for a routine exam, and if needed the LCSW can come in right after and hold a session in the same room.
- **RWJBarnabas Health Behavioral Health Center (Toms River):** Mental Health Professionals offered several free, confidential mental health screening days at the Toms River location. Depression, anxiety, stress, obsessive-compulsive disorder, and PTSD screenings were available, designed to educate individuals about mental health.
- **Local Advisory Committee on Alcoholism and Drug Abuse** continues to fund ambulatory detoxification for Ocean County residents. The A&D Unit has been researching evidence-based treatment for residents using opiates and heroin. In 2016,

a priority focus was early intervention for the youth, and recovery support services for all ages.

- **NJ Dept. of Children and Families** funded an initiative to make telephonic psychiatric consultation available to Pediatricians; it has since been defunded for 2017.

Increase awareness and provide appropriate referrals to select services

- **RWJBarnabas Health Behavioral Health Center: “The relationship between mental health illness and substance abuse”** Clinicians held an event in Toms River in April 2016 exploring the connection between mental illness and the use of addictive substances, and its appropriate intervention and diagnosis. A Board Certified Geriatric Psychiatrist provided information on the signs, symptoms, and types of treatment for Alzheimer's disease.
- **The Center for Healthy Aging at Monmouth Medical Center-Southern Campus (MMCSC)** presented an educational session on “Seasonal Affective Disorder” at the Ocean County Library Brick Branch in October 2016. Attendees learned about the symptoms and causes of this type of depression.
- **PACADA/PAC** annual conference held in November 2016 was titled, “The Next Generation: A Focus on Youth” with 150 local agencies, schools, and other stakeholders in attendance to learn about how to best assist the youth in addiction.

Improve stigma reduction awareness

- **O.C. Mental Health Awareness Committee** gearing up for its annual essay/poetry contest for the youth; “What a Difference a Friend Makes” calendars which will be distributed to 5th graders.

Improve telemedicine

- **Ocean County Health Department LACADA** will advocate for better telepsychiatry rates to make this more appealing for psychiatrist to use at the Community Mental Health Centers since it became reimbursable by Medicaid in 2014. PESS uses telepsychiatry in the county hospitals.

Promote Prescription Drug Monitoring (PDM) system, and Drop off Boxes

- **OCHD, DART Coalition, Long Beach Island Health Department (LBIHD)** collaborated to increase the number of drop off prescription boxes from 15 in 2015 to 19 in 2016. Plumsted, Beach Haven, Ocean Gate and Tuckerton were added. DART conducted twelve “What’s in Your Medicine Cabinet?” presentations with mobile drop off boxes throughout senior communities, Elks lodges and other local agencies. DART developed a plan to educate physicians on safe prescribing practices and the dangers of prescription drug abuse during a “Know about Opiate Abuse Day” in October 2016.

- **LBIHD** partnered with Long Beach Township Police Department for National Night out (Sept. 2016), an annual community building campaign that promotes police-community partnerships, distributing 100 Health & Safety Activity books. On April 30, 2016 promoted the National Prescription Drug Take-Back Day on social media.

Partner with faith & community-based organizations, and schools to educate on mental health and substance abuse disorders

- **RWJBarnabas Health Behavioral Health Center**-Free confidential mental health screening days offered at the Toms River facility designed to educate individuals about the signs and symptoms of mental health issues.
- **OC Dept. of Human Services: CIACC** trainings for school personnel are ongoing. Topics planned for school year 2016-2017 include the new PQR model for suicide prevention involving the Children’s System of Care and the Juvenile Justice System.
- **OCHD School Programs held in 2016:** A total of **115** programs were held through **14** different municipalities reaching **3,645** clients from January-October 2016. with the following programs:

Footprints for Life Substance Abuse Program for Children: An evidence-based program for 2-3 grade students to develop assets to deter the first use of alcohol and drugs. Two one eight session programs were completed at the Elementary School in Lavallette, and in Pine Beach.

Drug Code Program: A program that addresses alcohol, marijuana and prescription drug abuse education. Data is collected on Survey Monkey on their increased knowledge of drugs and its dangers. Nine programs held at Barnegat High School, 8 programs held at Brick High School, 9 programs held at Jackson Liberty High School, 10 programs held at Jackson Memorial High School, 8 programs held at Lakewood Middle School, 6 programs held at Manchester High School, 1 program held at the Pinelands Regional Alternative School, and 33 programs held at the Toms River High Schools.

I’m Special (Unique You) Program: An interactive program where children learn how to make better and good decisions and choices. Ten programs held up to date: 7 in Toms River Township Walnut Street Elementary School, and 3 in the Lavallette Elementary School.

Communication is Key Program: A program that teaches communication, listening and teamwork skills in a very interactive hands-on way. Students put their knowledge they just learned into practice by participating in game-based group challenges. After each exercise is complete there will be a brief discussion about

the difficulty/ease, how to improve and how to use this in everyday life. One program held in Berkeley Township and 10 programs held in Toms River Township

ALCOHOL EDU: An evidence- based online alcohol prevention program for 9th grade students. In the 2015-2016 school year, 15 schools participated in the programs, and 3,842 students were reached. For the 2016-2017 school year, there are 16 high schools that have signed up for this program.

OCHD Educational Programs in the Community:

Medication Management/Communicating with your Healthcare Provider: Seven programs offered throughout Ocean County to older adults on medication safety.

Training for Intervention Procedure (T.I.P.S.): Six responsible beverage trainings held in the county to 88 local law enforcement officers, and Municipal Alliance Coordinators. Barnegat Township passed an ordinance requiring all establishments who sell alcohol to have the T.I.P.S. training.

Drug Code Program held each at Seashore Family Services and Ocean Mental Health Agencies.

Moving Ahead-A Call to Action

- Increase the number of schools that would benefit from the educational programs on alcohol and drug use, and train school personnel on these programs.
- Coordinate and increase the flu sites that will have the prescription medication drop off sites with local police.
- Expand mental health services across Ocean County by opening more clinical health facilities with integrated behavioral health models.
- Engage the community and faith-based organizations to take part in promoting the programs to help educate the youth on the dangers of alcohol and drug use.

Health Issue: Chronic Disease Prevention and Education

Key Strategies:

- Provide a patient-centered multidisciplinary approach across healthcare settings
- Empower residents on appropriate chronic disease management
- Coordinate programs across various settings
- Increase knowledge and participation in early detection of chronic diseases
- Reduce hospital admissions that are preventable due to chronic diseases

Key Highlights in 2016:

- **CHEMED** opened its Mammography Unit as part of its Radiology Department. CHEMED's implementation of the Electronic Medical Record (EMR) System allows the provision of alerts for necessary preventive screenings and follow-ups.
- **OHI** incorporated "Take Control of Your Health" principals in all Chronic Disease Education at every patient visit. OHI monitors all chronic disease quality metrics that are in line with Patient Centered Medical Home and Meaningful Use. OHI, a level 3 PCMH partners with local Accountable Care Organizations and Health Information Exchanges in the hospitals. OHI adopted a new Electronic Medical Record System- Athena Health, which allows for management of patients with chronic conditions.

Diabetes:

- **RWJBarnabas Health MMC-SC** Center for Healthy Living offers Diabetes Self-Management Education Program, a 9 hour course every month staffed by health professionals who provide comprehensive information about managing diabetes and maintaining healthy active lives.
- **RWJBarnabas Health** Community Medical Center (CMC) provided Diabetes & Insulin Pump Support Groups & Diabetes Self-Management programs.
- **CHEMED** hosted a health day in which cholesterol and diabetes screenings were provided free to all residents.

Heart Disease/Lung Cancer:

- **RWJBarnabas** held a colorectal cancer awareness symposium in March 2016 in which medical experts discussed topics about colorectal cancer awareness, treatment and preventions. CMC offers monthly support groups for those affected by cancer including: Lung Cancer, Breast Cancer, Caregivers Support Group and Individual Caregiver's Counseling, Nu-Voice Support Group, Prostate Cancer and Relaxation Support Group. CMC held a Breast Cancer Awareness Symposium in October 2016 stressing the importance of mammograms, explaining options

available for those diagnosed with breast cancer and sharing how a patient navigator can assist women who are diagnosed with, and undergoing treatment for breast cancer.

- CMC held an event in September 2016 dedicated to providing the latest lung health information available, including low dose CT screening. Topics included tobacco cessation, best ways to decrease risk for lung cancer and surgical options for lung cancer.
- MMCSC's Cancer Support Community presented "What Could You Do When Life Gives You Lemons" and a Pizza & Painting Party to children who have a family member affected by cancer. Both programs provided safe, fun and supportive activities including games, arts and crafts, pizza and more.
- MMCSC held a free event in November 2016 for veterans affected by cancer. The "Veterans Day Brunch" featured a guest speaker and allowed attendees to learn about the resources and benefits available through the Cancer Support Community.

Preventive and Diagnostic Screening Services

- **Ocean County Health Department (OCHD):** "Live Healthy Ocean County Program" provided preventative screenings at various senior centers, and faith-based congregations in Ocean County providing: Blood Pressure (BP) screenings held (**128**), MSRAP (**104**), and Osteoporosis screenings (**12**). Immunizations provided for Shingles (**26**), Hepatitis A (**2**), Hepatitis B (**149**), Influenza Vaccine (**2,183**), Pneumonia (**98**), Pre-Exposure Rabies (**33**), TDap (**115**), through November in 2016.
- **RWJBarnabas Health Institute for Prevention** offered a 6-week tobacco Quit Program with a Certified Tobacco Specialist, individualized quit plans, ongoing counseling and up to date information about the latest prescription tools. MMC-SC implemented a cancer assessment program including lung nodule and lung cancer screening. CMC implemented a "Care Transitions Program" for chronic cardiac conditions, and now offers a low dose CT lung screening in collaboration with Diagnostic Radiology, free to those residents that are eligible. MMC-SC offers a 6-week tobacco quit program.
- **RWJBarnabas Health** Community Medical Center held a "Get Your Red On" event in February 2016 dedicated to Heart Health, including heart disease prevention, symptoms of a heart attack and how stress affects heart health.

- **RWJBarnabas Health** CMC's Cardiology Services presented heart health education to 40 seniors at the Brick Township Senior Center; attendees were given heart health information & journals. MMCSC's Cancer Support Community offered various programs including: All Cancers Support Group; Gentle Yoga; Relaxation & Guided Imagery and Exercise for Strength.

Chronic Disease Education and Prevention:

- **Long Beach Island Health Department** sponsored "Health Yourself Series" at the LBI Library based on the Health Ease modules. Healthy Bones, Skin Cancer Screenings, and Take Control of Your Health programs were offered throughout the year at congregate lunches, service organizations throughout Long Beach Township and Harvey Cedars.
- **OHI** participates in many community outreach events with the Mobile Medical Unit (MMU) to support chronic disease education including free blood pressure screenings.

Preventive and Diagnostic Screening Services:

- **OCHD:** *The Cancer Education and Early Detection (CEED) Program* provides routine cancer screening to low-income residents without health insurance. Breast, cervical and colorectal screenings are provided. A total of **77** residents were screened for breast and cervical cancer through November 2016. A total of **32** were given the opportunity to be screened for colorectal cancer, of which **13** were screened.
- *Sexually Transmitted Diseases Clinics:* Screening for Gonorrhea: **629** adolescents and, Chlamydia **628** screenings, and Syphilis **630** screenings, an increase of **8% from 2015**. This clinic has helped decreased Chlamydia morbidity in Ocean County. Through November 2016, the HIV Counseling and Testing Clinic tested (**627**) residents up from 523 tested residents in 2015.

Blood Lead Poisoning Screening Prevention and Education: High-risk residents for lead exposure were targeted including children under 6 years of age and pregnant women, a total of (**405**) screenings were performed through November 2016, with (**8**) new lead cases, and (**14**) lead home visits in 2016. A total of (**102**) cases are under the Lead Case Management Team compared to 114 cases in 2015.

Eye Screening: Preventive eye screenings are offered to low and uninsured residents in the county. A total of (**127**) residents have been screened for basic vision problems. No cost referrals are provided for vision interventions and case management with the Commission for the Blind and Visually Impaired.

- **RWJBarnabas Health** CMC held a Colorectal Cancer Awareness Symposium in March 2016 with medical experts discussing topics important to colorectal cancer

awareness, treatment and prevention. A dietitian discussed food choices that affect risk.

- **RWJBarnabas Health** CMC provided free clinical health screenings (breast exams, mammograms, cervical exams and pap smears) to uninsured women between the ages of 40 and 64 through a grant provided by NJ Department of Health (NJCEED program).
- **Ocean Monmouth Health Alliance:** Tobacco-free parks and recreation ordinances were passed in Bay Head and Beach Haven in all parks and beaches. OMHA conducted audits of tobacco retailers in Ocean County that are near schools, implemented the first “Thriving and Surviving”, an evidence-based cancer program, and conducted a community health needs assessment in Ocean and Monmouth counties. Cancer prevention health updates were provided to libraries, legislatures, mayors and town councils in Ocean County in 2016.

Case Management and Treatment:

HIV/AIDS Care and Treatment: provides treatment and support services for low-income residents living with HIV/AIDS free of charge. A total of **(402)** medical visits were provided to residents with AIDS infection with **(18)** new cases added in 2016. A total of **(692)** residents had case management face- to- face compared to 1115 in 2015, and **(1087)** residents had non-face-to face case management, which provides clinical and case management services which have helped in the reduction in community-level viral load suppression, an important part in the prevention of HIV transmission. Mental Health Services was provided to **(36)** residents, and nutrition services were provided to **(30)** in 2016. An increase of 92% in face-to-face case management services has helped residents with insurance enrollment, transportation and nutritional support services. A total of **(917)** referrals and linkages to other services were provided in 2016.

Tuberculosis Services: In 2016 year to date, a total of **(122)** Chest X-rays were performed, adding **(12)** in 2016) new TB cases, compared to 9 in new cases added in 2015. A total of **(799)** residents have been receiving direct observed therapy down from 1425 in 2015, **(75)** had medical visits. There were **(38)** received LTBI medication visits in 2016 down from 71 in 2015, and **(658)** residents received the Tuberculin Skin Testing in 2016 down from 809 in 2015.

Moving Ahead-A Call to Action

- **Continued coordination with libraries, Faith and Community-Based Organizations in the promotion and education on chronic disease prevention and management through clinics available throughout the county.**
- **Take Control of Your Health Program principals should be incorporated into every patient visit.**
- **Tobacco Free ordinances are needed in parks and recreation outlets in Berkeley, Eagleswood, Lakehurst, Lakewood, Mantoloking, Ocean Gate, Plumsted, Point Pleasant Borough, and South Toms River.**
- **Peer Leaders are needed for the support and growth of the Cancer: Thriving and Surviving Program.**

Health Issue: **Childhood Obesity**

Key Strategies:

- Promote exclusive breastfeeding through proven policies and practices
- Implement nutrition standards to limit the availability of less nutritious foods in schools
- Increase of physical activity in child care centers and schools in Ocean County
- Increase the involvement of healthcare professionals in obesity prevention
- Educate the residents of all cultures on the options to make healthy choices

Key Highlights in 2016:

- **CHEMED:** the new Electronic Medical Records System will ensure greater compliance with counseling when a child is categorized as being overweight. General nutrition information is available for patients in Spanish. A clinical nutritionist on staff counsels children on Medicaid. Health Fairs and screenings are offered once a year during the summer month.
- **OHI** conducts BMI on all its patients at each visit. Education and handouts on weight management is available to all patients at all its facilities. OHI's School-Based Health Centers educate and encourage all students to enroll in physical activities and sports. OHI hired a full time Registered Dietician to educate patients on nutrition and how to live healthier lifestyles.
- **RWJBarnabas Health:** CMC's Chef Tom Yanisko, Director, Hospitality Services, has been visiting elementary schools throughout the area with the Whimsical Food-tastic Fun Tour. To date, Chef Tom has provided entertaining nutrition education to more than 8,400 students during 33 school assemblies to help them make healthy food choices. CMC held their 9th annual summer food drive in June 2016, to help make food/nutrition available to children and families in need. Nearly 17,000 pounds of food was donated to local organizations including Ocean County Hunger Relief, The Food Bank of Monmouth and Ocean Counties and Ocean Mental Health Services. CMC also partnered with the Ocean County National Recreation and Park Association and CBS EcoMedia to celebrate and unveil the grand opening the new fitness-themed play pocket trail at Jakes Branch County Park in Beachwood in July 2016. The trail integrates play, physical activity, education and socialization for children and their families.
- **RWJBarnabas Health** sponsored the NJ Marathon and Kids & Family Festival held in Long Branch the beginning of May 2016. This included a 26-mile marathon, half

marathon and two-person half marathon relay along with fun family events for all ages and abilities.

- **RWJBarnabas Health** MMC-SC held a Healthy Holiday Eating event in December 2016 for “Better Health Members”. An RD and a Certified Diabetes Educator discussed strategies for healthier eating and healthy meal preparation.
- **NJSNAP-Ed** provided nutrition education to a total of 1,189 youth in various grade levels (1st-6th grade) at Clifton Avenue Grade School, Ella G. Clark School, Oak Street School, all in Lakewood, and in the South Toms River Elementary School and Hugh J. Boyd Elementary School in Seaside Heights. Several one-time workshops were conducted at the Parent Teacher Organization meetings, Lakewood Library and at the Ocean County PIC. Outreach and mini-lessons were conducted at 15 different food pantries and mobile pantry sites reaching 1,576 residents. In 2017, a vertical garden project will be placed at the Lakewood Middle School and Hugh J. Boyd Elementary School. In addition, a total of 303 adults were reached through Preferred Behavioral Health (WARN and DARE Programs), and the Ocean County PIC and the St. Francis GED Program.
- **RWJBarnabas Health** CMC and MMC-SC participated in a Day of Dance at the Ocean County Mall in February 2016. This free event promotes exercise to encourage heart health. The departments of Cardiology, Diabetes, Nutrition, Oncology, and the Center provided health information and screenings for Sleep Disorders and Rehab.
- **OCHD WIC Program:** Children enrolled in the OC WIC Program account for 58% of its total caseload enrollment of 19,278 (Sept. 2016). The OC WIC Program has satellite clinics in Manahawkin, Brick and is onsite at OHI in Toms River and Lakewood. Outreach in 2016 included mailings with WIC information and breastfeeding to Pediatrician Offices, faith-based congregations, preschools and daycares with the goal to promote healthy eating for toddlers, and to promote it's breastfeeding services.
- **LBIHD** promoted physical activity and healthy eating at Bayview Park, playing “Rethink your Drink” game, a guessing game on the amount of sugar in the popular summer drinks. Nurses would then discuss healthier options on decreasing the amount of sugar. LBIHD Promoted the Ethel Jacobson School Garden, and participated in the Kiwanis Bike Safety event (June 2016) attended by 300 students. LBIHD entered into an agreement with St. Francis Preschool to provide childcare health consultation, which includes a review of nutrition and oral practices, and

educational presentations to students and staff. A healthy snacking initiative with 62 preschool families was implemented in which snack bags were distributed to families during The Week of the Child, in which healthy snacks and water were provided with healthy recipes.

Moving Ahead-A Call to Action

- **Schools can promote and increase participation in the school breakfast programs since only 33% of eligible students in Ocean County participate in the program.**
- **Increase funding for hiring more Registered Dietitians.**
- **Faith and Community-Based Organizations can promote healthy eating and exercise in their children's programs.**
- **Referrals to the Ocean County WIC Program from various agencies can assist in improving children's eating habits.**

Health Issue: **Immunization Compliance**

Key Strategies:

- Enhance access to vaccination services in the county
- Implement a countywide education campaign to educate preschools and childcare providers on the importance of immunization compliance
- Enforce the immunization requirements at childcare centers, preschools and public schools
- Ensure healthcare providers provide timely vaccination to children
- Encourage the use of the NJ Immunization Registry

Key Highlights in 2016:

- **OCHD:** Letters to preschools, childcare providers and elementary schools was mailed stressing the importance of the immunization requirements. Posters on the importance of childhood immunizations were posted at all Public Health and WIC Clinics in the county. The Truth about Vaccines brochures were distributed to all Ocean County libraries, childcare and preschools in Ocean County, County Connections, OC Dept. of Human Services, and Social Services, and Pediatrician offices waiting rooms.
- **LBIRD:** Annual Standards Precautions Staff Development was provided to St. Francis Preschool with written information on immunization regulations and schedules. School and Preschool audits completed with 100% compliance. LBIRD implemented policies to support adherence to the HPV immunization schedule.
- **CHEMED** maintains a standing order for vaccinations. The new Electronic Medical Records System creates an easier modality to quickly identify and assess if a child is up-to-date in their vaccinations.
- **OHI** inputs and tracks all immunizations in the NJ Immunization Information System (NJIIS). It consolidates all immunizations of all it's patients on one record, and provides recommendations for future immunizations. OHI's EMR automatically sends notifications to Providers when a patient is due for a recommended vaccine. OHI's MMU conducts vaccine and Flu clinics throughout the county. OHI had a successful Vaccine for Children audit in which free or low cost vaccines are offered to residents. OHI has school-based Health Centers inside Lakewood Public Schools in which students can receive vaccines while in school.
- **OMHA** together with the Cape Atlantic Health Alliance, NJVNA Health Group sponsored a 1.0 credit webinar on March 21, 2016, "You are the Key to HPV

Immunizations” with Meg Fisher, MD, Untenberg Children Hospital in MMC in which 93 were in attendance.

- **RWJBarnabas Health:** Mandatory Influenza Vaccine is offered to all its employees, volunteers and licensed independent practitioners as a condition of employment, unless they have a medical or religious exemption. The Influenza Vaccine is offered to all patients’ ages 6 months and older between October through March of each year.

Moving Ahead-A Call to Action

- **Pediatricians are encouraged to promote and offer childhood immunizations in a timely manner following the vaccination schedules.**
- **All Providers should be required to enter vaccines in NJIIS.**
- **Encourage Healthcare Providers to provide the HPV vaccine to adolescents in order to increase HPV immunization rates.**
- **Faith and Community-Based organizations can post flyers on the importance childhood immunizations in their waiting rooms or community bulletin boards.**

Health Issue: **Access to Care**

Key Strategies:

- Reduce the barriers to care by increasing the safety net
- Increase the proportion of residents with a primary care provider
- Decrease the use of the emergency room for ambulatory care conditions
- Implement community-based preventive services that enhance linkages with clinical care

Key Highlights in 2016:

- **CHEMED's** Outreach and Enrollment Department works to ensure enrollment of patients in the ACA and available health coverage. The Presumptive Eligibility Unit enrolls children and pregnant women who are eligible but not enrolled in Medicaid. A Fast Track Service provides walk-in appointments from early morning until evening.
- **OHI** staffs full-time Certified Application Counselors who enroll residents in the ACA insurance onsite and at multiple events throughout the county. OHI MMU is used to do outreach at various events and enrolls residents in the ACA. OHI offers late night and weekend hours to accommodate all patient schedules, while offering bilingual staff and the use of the language line for non-speaking English patients. A doctor is on call 24-7 through an off hours answering service. OHI opened a new site in Little Egg Harbor to reach residents in the southern part of the county, added two new in-house pharmacies in Lakewood and Manchester locations with discounted medicines, and completed construction of a new school-based health center in Lakewood High School.
- **RWJBarnabas Health:** MMC-SC enhances access to healthcare and prevention services through the use of health coaches, and the tracking of seniors enrolled and screenings performed. MMC-SC Center for Healthy Aging provided free bone density screenings & bone health education at ShopRite of Manchester and Jackson. A Registered Dietician from ShopRite in Manchester discussed food choices that help combat osteoporosis. A health fair in June 2016 at the Pt. Pleasant Senior Beehive at St. Martha's Church to administer free health screenings. Staff will be offering health screenings to residents over 60. Lakewood and Long Branch residents now have access to a new shuttle that will transport patients, visitors and guests

back and forth from MMCSC to MMC, thanks to a partnership between Bikur Cholim and the two health care facilities. Open free of charge to those in the community, the shuttle provides easy access for those in need of a ride to get to either campus or to travel between campuses. IN November, MMC-SC offered a free health-screening program at the Center for Healthy Living in Lakewood where glucose, blood pressure, bone density and balance screenings were offered.

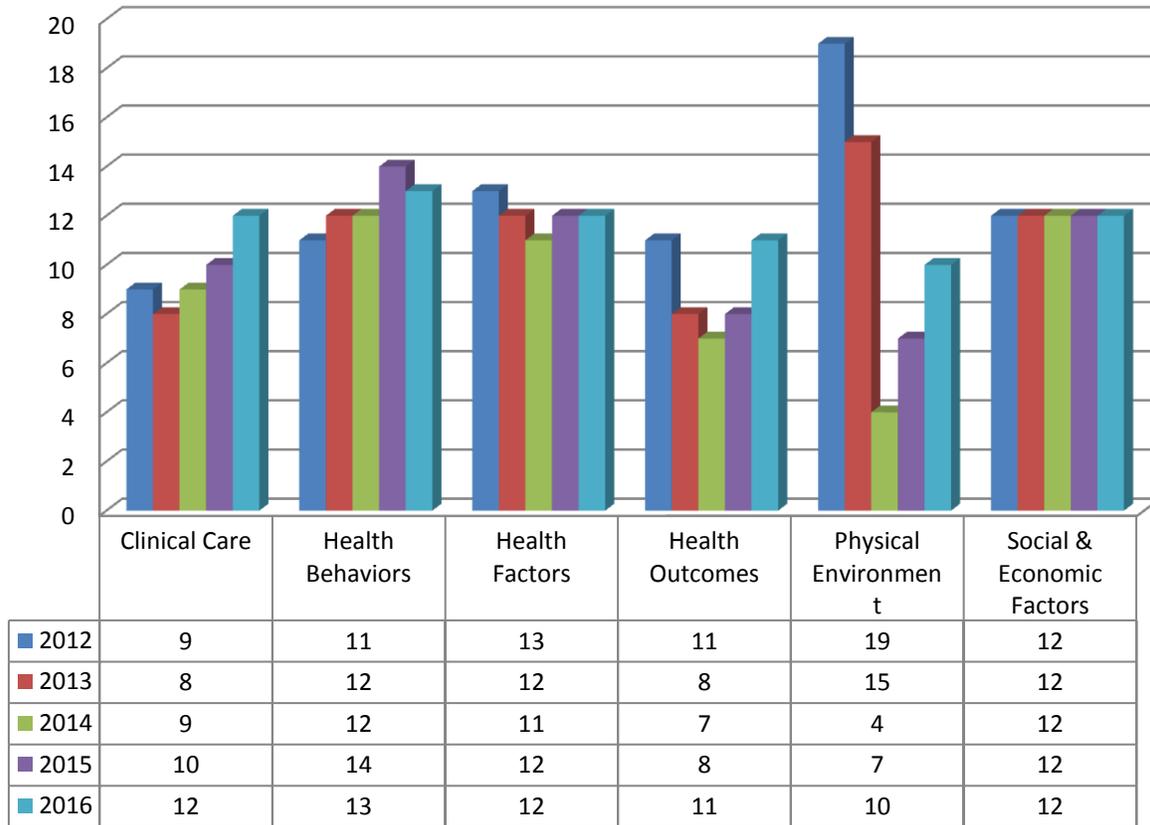
- **RWJBarnabas Health** CMC initiated patient navigators in several areas: breast and lung cancers to assess appropriate healthcare needs. Employees from CMC provided blood pressure screenings, concussion and neuroscience information at the SCAN Brain Health Fair at St. Andrew's Church in May. CMC employees were also at the Toms River Police Open House in May 2016 with giveaways, health information and blood pressure/blood sugar screenings for over 500 attendees at the event. More than 70 people attended the recent Hispanic Health and Wellness Fair held at the Christ Episcopal Church in Toms River, where CMC presented health and wellness information to the families in attendance. In addition, CMC staff provided glucose and blood pressure readings to fair participants. CMC employees provided health information & screenings to over 1,000 attendees at the annual Ocean County College Senior Living Expo in March 2016.

Moving Ahead-A Call to Action

- **Faith and Community-Based Organizations are encouraged to refer their congregants and clients to the two Federally Qualified Health Centers in Ocean County: Ocean Health Initiatives or CHEMED, both in Lakewood or to a Patient-Centered Medical Home where routine care is provided on an ongoing basis, thus reducing the use of the hospital emergency rooms for preventable chronic diseases.**
- **Open enrollment period should be extended to allow more residents to enroll in health insurance exchanges.**

Ocean County Health Rankings

Ocean County Health Rankings 2012-2016 Trend



Source: www.countyhealthrankings.org/rankings/data/NJ

Thank you to all of our partners for all that they do to keep Ocean County residents healthy.



Long Beach Island Health Department
"Serving the Entire Island"



"A Countywide Approach to Improving Community Health"