

RESOLUTION 205(18)

June 20, 2018

WHEREAS, the Ocean Monmouth Health Alliance will be conducting its 11th annual Choose Your Cover initiative, a skin cancer awareness and educational campaign on July 21, 2018; and

WHEREAS, Choose Your Cover brings free skin cancer screenings, complimentary sunscreen and a wealth of vital skin safety information, involving cancer detection, prevention and sun smart precautions directly to the at-risk population of people who spend extended time in the sun and at the beach, ball park and other outdoor venues; and

WHEREAS, one in five Americans will develop skin cancer by age 70; and

WHEREAS, more people are diagnosed with skin cancer each year in the U.S. than all other cancers combined; and

WHEREAS, a major risk factor for developing melanoma is exposure to ultraviolet radiation; and

WHEREAS, an estimated 178,560 cases of melanoma will be diagnosed in the U.S. in 2018. An estimated 9,320 people will die of melanoma in the U.S. in 2018; of those, 5,990 will be men and 3,330 will be women; and

WHEREAS, melanoma is the most common form of cancer for young adults 25-29 years old and the second most common form of cancer for young people 15-29 years old; and

WHEREAS, the Ocean/Monmouth Health Alliance agrees that it is in the best interest of the citizens of Ocean County that July 15th be declared "Choose Your Cover Day" at Brick Beach III, Ortleigh Beach and Ship Bottom along with other various sites along the beaches of New Jersey; and

WHEREAS, the Ocean County Health Department has been an active participant in this effort and joins in supporting the initiative to raise awareness about skin cancer.

NOW, THEREFORE, BE IT RESOLVED, that July 21, 2018 is hereby known in Ocean County as CHOOSE YOUR COVER DAY to help raise awareness about skin cancer and the use of sunscreen products.

BE IT FURTHER RESOLVED, that a copy of the resolution shall be forwarded to the Ocean County Board of Chosen Freeholders.

Name	Bacchione	Blake	Dasti	Hill	Laureigh	Mancini	Scaturro	Singer	Mallon
Ayes	✓	✓	✓		✓		✓	✓	✓
Abstain									
Nays									
Absent				✓		✓			


Secretary/Treasurer