

RESOLUTION 201(20)

July 8, 2020

WHEREAS, the Ocean County Board of Health wishes to promote breastfeeding to families of Ocean County by recognizing August 1 – 7, 2020 as “World Breastfeeding Week;” and

WHEREAS, World Breastfeeding Week, sponsored by the World Alliance for Breastfeeding Action, reinforces the role of breastfeeding for children’s development and lifelong health and the health of mothers; and

WHEREAS, this year’s theme is “Support Breastfeeding for a Healthier Planet,” which promotes and supports breastfeeding for the health of the planet and its people, and highlights the links between breastfeeding and the environment/climate change; and

WHEREAS, breastmilk is a natural, renewable food that is environmentally safe and green because it is produced and delivered to the consumer without pollution, packaging or waste; and

WHEREAS, breastfeeding has been shown to have significant advantages for women, infants, and society as a whole; and

WHEREAS, breastfeeding is a universal solution that gives everyone a fair start in life and lays the foundation for good health and survival of children and women; and


WHEREAS, scaling up breastfeeding can prevent 20,000 maternal deaths annually, 823,000 child deaths annually, and \$302 billion in economic losses annually; and

WHEREAS, the Ocean County Board of Health wishes to acknowledge the Ocean County Women, Infants and Children Program (WIC) for its continued commitment to providing promotion, protection and support of breastfeeding to the families of Ocean County, not only during “World Breastfeeding Week,” but throughout the year.

NOW, THEREFORE, BE IT RESOLVED by the Ocean County Board of Health that August 1 – 7, 2020 is hereby declared as “World Breastfeeding Week” in Ocean County.

BE IT FURTHER RESOLVED that a copy of this resolution shall be forwarded to the New Jersey Department of Health, Office of the Commissioner and the Ocean County WIC program.

Name	Bacchione	Blake	Crea	Hill	Laureigh	Mancini	Scaturro	Singer	Mallon
Ayes	✓	✓	✓	✓	✓	✓	✓	✓	✓
Abstain									
Nays									
Absent									



Secretary/Treasurer